## GRAIN IN THE TIME OF CHAOS

Exploring new pathways for promoting Ukrainian grains worldwide



30-31.05

Kyiv

#### ABOUT THE CONFERENCE

The GRAIN UKRAINE conference is an international industry platform for dialogue between the largest representatives of the agricultural market, heads of agri-food companies, commercial and investment banks, as well as technological trendsetters in the agricultural sector. The latest trends in the agricultural market, as well as the development of sustainable business models and the introduction of technological agricultural innovations are discussed there.

THE GRAIN UKRAINE CONFERENCE
IS A HIGH-QUALITY DISCUSSION FORMAT
INVOLVING KEY PLAYERS
OF THE GLOBAL AGRICULTURAL
MARKET AND PROVIDING A HIGH LEVEL
OF NETWORKING.



#### FIGURES AND FACTS

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#### EXISTS SINCE 2016

#### **GRAIN UKRAINE means:**

- The best Ukrainian speakers, international experts and key players as its participants.
- A unique format and atmospheric venue.
- Two eventful days dealing with the grain market analysis and the development of agro-processing.
- Spacious exhibition area and evening informal networking with top market players.

#### WHAT THE CONFERENCE-2024 HOLDS:

speakers — experts in trade, logistics, finance, etc. who work in the agricultural market.

participants — top officials from the grain market, logistics business, food market and financial sector. We bring together representatives of business, government, and opinion leaders. ...........

Two Important **Content Tracks** of 2024

Grain Ukraine and Food Market.

Unique evening networking program

Networking with agricultural leaders to strengthen business ties.

#### Exhibition area

We invite logistics companies, suppliers of equipment for agricultural producers and agro-processors, banks, law and insurance companies to showcase their potential at our event.

### THE MAIN PROGRAM OF GRAIN UKRAINE

The content program of this year will address the theme 'Grain in the Time of Chaos'. We keep on discussing the biggest local and global challenges for the Ukrainian agri-food sector and looking for growth points in the trade of Ukrainian grain.

# Food market within Grain Ukraine

Which industries show the most positive trend in the consumption of agricultural products? What are the prospects for the development of value-added products in the next 3-5 years?

We will discuss new challenges and prospects for Ukrainian food companies during the special section "Food Market".

### FROM THE PROGRAM COMMITTEE

#### GRAIN IN THE TIME OF CHAOS



producer of Grain Ukraine Conference



partner of Trend&Hedge Club



partner of Trend&Hedge Club

We live in the time of global chaos. Uncertainty about the future is growing, and political factors are increasingly influencing the global grain market and supply chains.

In 2024, the key topic of the event will be the search for new (political, economic and logistical) ways to promote Ukrainian grain in the world. We invite all the players of the agricultural market to the largest business agro platform in Kyiv, where we will discuss the most important topics of the agricultural sector.

See you at Grain Ukraine 2024!

### Among other important topics of the event:

- How Ukraine can win on the agricultural front and overcome regional imbalances.
- Pressure of increasing global production and carryover balances: will demand catch up?
- Global challenges of logistics routes and volatility of transportation costs.
- Changing export geography of key global and Ukrainian market players.
- Prospects for European integration of the Ukrainian agricultural sector and challenges in building relations with neighboring EU countries.
- The global climate agenda:

   a unifying goal or a bone of contention for the EU and the world.
- Ukraine's land assets and liabilities: what are the prospects for restoring agricultural lands.
- Transformation in action: how the Ukrainian agricultural sector is meeting the challenges of wartime.
- What are the immediate prospects for investment in the Ukrainian agricultural sector during the war?
- Development of agro-processing industries: expectations, reality and financing.

#### 30 MAY

#### Session 1: Strategic challenges for the Ukrainian grain market

- Prospects for European integration of the Ukrainian agricultural sector
- Growing influence of geopolitics on global trade

### Session 2. Local challenges for Ukrainian agricultural producers during the war

- Survival of frontline areas
- Concessional financing: is it possible to meet conditions?

#### **Session 3: Trade panel discussion**

- Changing export geography of key players in the global and Ukrainian markets
- Shifting the lever from sellers to buyers

#### **Session 4. Logistics panel**

- Crisis of global maritime logistics
- The sea route in Ukraine: overcoming the blockade. What's next?
- Dry terminals: how to solve problems at the border. Outlook for 2024

#### 31 MAY

#### **Session 5. The food market**

• Development of agro-processing industries: expectations, reality and financing

#### Session 6. Financing and investments in the agricultural sector

- Near-term prospects for investments in the Ukrainian agricultural sector
- Where to get funds for development

#### Session 7. Land market during the war

- Land market for legal entities: impact on the agricultural sector development
- Land assets and liabilities of Ukraine: prospects for the restoration of agricultural areas

# WHO WAS PRESENT AT GRAIN UKRAINE 2023

Grain Ukraine gathers a wide range of representatives of the grain and oil market, as well as of related fields.

- Heads of agriholdings 45 largest grain exporting companies (Kernel, UkrLandFarming, Astarta, Allseeds Group, Prometheus, Nibulon, Agroprosperis, Agrotrade, Vinnytsia Industrial Group, HarvEast, Grain Alliance, etc.)
- Heads of agri-trading companies (Cargill, Glencore, Louis Dreyfus, COFCO, etc.).
- Heads of grain storage facilities (GSU, Zernari, etc.).
- Heads of agricultural companies engaged in deep processing.
- Top executives of logistics companies (Kernel-Trade, First Logistics Company, Trans-Service-1 LLC, BPG Shipping & Kronos Bulkers, etc.)
- Representatives of the Ukrainian Sea Ports Authority.

- Representatives of agrarian and infrastructure committees of business associations: European Business Association, SUP, American Chamber of Commerce in Ukraine.
- First Deputy Chairmen of the Board of banks that finance the agricultural sector (Oschadbank, Ukrgasbank, Ukrsibbank, OTP Bank, etc.).
- Representatives of other countries' embassies in Ukraine (invitations were sent to the US Embassy in Ukraine, the British Embassy in Ukraine, and the Ukrainian-Dutch Business Council). Specialists from these institutions always attend our event.
- Representatives of the Ministry of Agrarian
   Policy and Food of Ukraine, as well as the
   Ministry of Economy of Ukraine, the Ministry
   of Community, Territorial Development and
   Infrastructure of Ukraine.

- Representatives of Ukrzaliznytsia.
- Representatives of the Kyiv Regional State Administration.
- Representatives of the Verkhovna Rada Committees on Agrarian and Land Policy, Transport and Infrastructure, Finance, Tax and Customs Policy, and Ukraine's Integration with the European Union.
- Representatives of investment funds Dragon Capital, Horizon Capital and SigmaBleyzer Ukraine.
- Representatives of EBRD, USAID, and IFC (online).



### GRAIN UKRAINE'S AUDIENCE BY INDUSTRY\*

| Agricultural producer (raw materials/processing)                | 21,2% |
|---|-------|
| Logistics company   | 18,3% |
| Agricultural trader   | 15,2% |
| Agricultural holding  | 14,6% |
| Grain storage   | 6,6%  |
| Port services   | 5,4%  |
| Bank / financial institution                                    | 3,7%  |
| Fertilisers, plant protection, seeds                            | 3,7%  |
| Investment fund / company                                       | 1,2%  |
| State body (ministries, embassies, administrations, committees) | 0,4%  |
| Other   | 23,3% |

#### GRAIN UKRAINE'S AUDIENCE BY POSITION\*

| Owner, founder, CEO, director, commercial director | 38,3% |
|--|-------|
|  |       |
| Head of department, division, unit                 | 19,1% |
| Broker/trader                                      | 8,2%  |
| Sales manager / department manager / marketer      | 6,0%  |
| Logistician  | 2,5%  |
| Other  | 6,2%  |

<sup>\*</sup> Based on the analysis of the list of participants in 2023

#### WHAT PEOPLE SAY ABOUT THE EVENT

Grain Ukraine is the best and biggest conference that gathers leaders of the agricultural market and looks to the future. The exchange of views is highly important for our community. Every year we used to discuss some small peculiarities of market development and conclude that every year was different and unlike the other, but all this has been changed by the war. Our time has changed to "before" and "after". The issues we haven't even thought about, such as open exports and survival for many businesses, is now becoming urgent. It's of paramount importance that this event brings together many participants who are ready to share their thoughts and act together.



Kateryna Konashchuk, founder and partner of Trend&Hedge Club

We consider such industry events as Grain Ukraine to be highly important for developing the Ukrainian grain market and for fostering regular, civilized, and effective communications within this market. There's no doubt, it's now more crucial than ever, as it enables us to gain emotional support, to feel the colleague's shoulder, to realize our collective strength as Ukrainian farmers and traders, to acknowledge our shared challenges and accomplishments, and that we all have positive prospects for the future.



Volodymyr Slavinsky, NIBULON's Trading Director

It's essential for us to engage in such communication, to exchange experiences, and to maintain a forward-looking perspective, regardless of the challenges facing our country. Foreign participants attend this event with a keen interest in understanding the trajectory of our industry - what crops we intend to cultivate, what commodities we plan to trade, and how we envision our logistics routes unfolding.



Tetiana Alaverdova, Commercial Director of HarvEast

This year's event is unique as I see a lot of attention from European partners. It's nice to know that not only Ukraine is striving for integration into Europe and European logistics, but we also see interest, demand, and aspiration from European partners.



Dmytro Kobzar, Director of Mostyska **Container Terminal** 

It's truly heartening to witness everyone gathered here, sharing their emotions and recounting how they navigated through the challenges of the past exceptionally tough year. The opportunity to exchange experiences is invaluable and deeply enriching. I find it immensely satisfying to see the organizers' efforts in spotlighting the most crucial topics for Ukrainian farmers. I thoroughly enjoyed it.



Hennadiy Helemskiy, Director of Structured Trade Finance Department, JSB "Ukrgasbank"

was pleasantly surprised by the turnout — an overflowing hall with numerous attendees, all engaged and interested. The fact that threequarters of the hall remained occupied until the end of the event speaks volumes about the exceptional organization and quality of Grain Ukraine. It's evident that Grain Ukraine consistently delivers topnotch experiences.



Dmytro Zozulya, M&A Advisor to the CEO of MHP, Chairman of the Supervisory Board of MHP Food Invest

#### SPONSORS AND PARTNERS OF THE EVENT









Content partner

Organizer Partner Partner







General media partner

Media partner

Information partner

### COSTOF PARTICIPATION

# Early

from March 20 to April 10

€ 425

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from April 11 to April 30

€ 450

from May 1 to May 14

€ 475

from May 15 until the end of registration

€ 510

\* All prices without VAT.



